
moulsari jain

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www.moulsari.com

Designer and art director, self-employed

July '08–Present

Branding and visual identity conceptualisation; print, information & event design and implementation: AkzoNobel; TMP Worldwide (Amsterdam); Syngenta (Basel); Edelman Group (San Francisco). Web design and implementation in HTML/CSS/Flash: Real Design NY; Colette Komm couture; Katherine Hammond stylist (New York); Barbara van der Kolff (Amsterdam). Book design, concept, layout and production: Marissa Soroudi photographer (Sydney); University Iberoamericana (Mexico City). Branding and web design: Ishan Khosla Design (New Delhi).

Designer, Dietwee, Utrecht

March '07–April '08

Branding and design of communication materials for new and existing identities, including concept development, liaising with the client, and art direction of production: Bank Insinger de Beaufort, Nuna children's furniture, De Helderheid foundation.

Senior designer, Real Design Associates, New York

November '04–September '06

Concept development, design and production of all projects (alongside the creative director) in branding, visual identity, posters, brochures, packaging, exhibition design, websites and campaigns. Supervision of printers, interns and freelancers. Select clients: United Nations, Hanes, Bill T. Jones Dance Co., Yo-Yo Ma & the Silk Road Project, Mr. Steam, Guggenheim Museum.

Freelance designer and art director, New York

May '04–December '04

Visual identity and editorial redesign: Parabola magazine. Editorial layout: Time Inc. Website design and development in HTML/Flash: Cubanica design, Colette Komm couture, Emily Grote, Gloria Ortiz-Hernandez.

Junior Designer, Carbone Smolan Agency, New York

March '04–May '04

Junior Designer, SiegelGale, New York

June '03–August '03

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Education

BFA Communication Design (Honours)

Parsons School of Design, New York 2004

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Skills

Photoshop, Illustrator, InDesign, Flash, HTML/CSS, MS Office, film editing
Experience in branding, visual identity, print, editorial, web design and development, packaging, broadcast and exhibition design, incl. production
Native in English and Hindi; fluent in Dutch